



**70TH ANNIVERSARY
1944-2014**

**2014
MEMBERSHIP DIRECTORY**

CHARLESTON | ORWIG

FORKS NEED US

Oversimplified? Maybe. But it gets to the point of our involvement in agriculture and the food system: to connect people with what they need.

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Website Directory Access

www.nafb.com

Website directory listings are updated throughout the year.

Member Network and Station Profile Information

www.nafbplanner.com

2014 Important Dates

Washington Watch: May 5-7

Holiday Inn Capitol, Washington, DC

NAFB 71st Convention: November 12-14

Westin Crown Center Hotel, Kansas City, MO

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Max Armstrong, Farm Progress Companies/WGN Radio, Chicago, IL
Kyle Bauer, KFRM Radio, Clay Center, KS
Tom Brand, NAFB, Platte City, MO
Laura Henke, Charleston | Orwig, Inc., Hartland, WI
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Pat Reese, McCormick Company, Kansas City, MO
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Don Wick, Red River Farm Network, Grand Forks, ND

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| 2011: Lindsay Hill | 1996: John Winfield |
| 2010: Greg Akagi | 1995: Joe Cornely |
| 2009: Pam Jahnke | 1994: Curt Lancaster |
| 2008: Randy Koenen | 1993: Ken Tanner |
| 2007: Pam Fretwell | 1992: Taylor Brown |
| 2006: Michelle Rook | 1991: Ron Hays |
| 2005: Emery Kleven | 1990: Lynn Ketelsen |
| 2004: Jeff Nalley | 1989: Mark Vail |
| 2003: Tom Brand | 1988: Dix Harper |
| 2002: Colleen Callahan | 1987: Evan Slack |
| 2001: Mike Hergert | 1986: Ken Root |
| 2000: Rick Haines | 1985: Johnnie Hood |
| 1999: Mike Adams | 1984: Art Sechrest |

NAFB Past Presidents (cont.)

| | |
|-------------------------|------------------------|
| 1983: Craighton Knau | 1963: Bruce Davies |
| 1982: Roddy Peebles | 1962: Carl Meyerdirk |
| 1981: Ray Wilkinson | 1961: George Roesner |
| 1980: Earl Sargent | 1960: Wally Erickson |
| 1979: Gene Williams | 1959: Maynard Speece |
| 1978: Rich Hull | 1958: Bob Miller |
| 1977: Marvin Vines | 1957: Jack Timmons |
| 1976: Royce Bodiford | 1956: John McDonald |
| 1975: Bill Mason | 1955: Frank Atwood |
| 1974: Lynn Adair | 1954: Jack Johnson |
| 1973: Russell Pierson | 1953: Mal Hansen |
| 1972: George Logan | 1952: Sam Schneider |
| 1971: Dean Curtiss | 1951: Phillip Alampi |
| 1970: Jack Crowner | 1950: Roy Battles |
| 1969: Wayne Liles | 1949: Wallace Kadderly |
| 1968: Keith Kirkpatrick | 1948: Chuck Worcester |
| 1967: Bob Nance | 1947: Layne Beaty |
| 1966: George Stephens | 1946: Herb Plambeck |
| 1965: Orion Samuelson | 1945: Larry Haeg |
| 1964: George Menard | |

NAFB Dix Harper Meritorious Service Award

| | |
|-----------------------------------|----------------------|
| 2013 Lynn Henderson | 1993 John Harvey |
| 2012 Mike Hansen | 1992 Skip Ragland |
| 2011 John Vasichek | 1991 Charles Harness |
| 2010 Roger Olson and Denny Waddle | 1990 Gene Millard |
| 2009 Ron Claussen | 1989 Wava Pippert |
| 2008 Mark Vail | 1988 Charles Might |
| 2007 Vic McGill | 1987 Tom Hoy |
| 2006 Lyle Orwig | 1986 Jim Johnson |
| 2005 Barry Nelson | 1985 George Logan |
| 2004 Gary Crawford | 1984 Herb Plambeck |
| 2003 Hugh Whaley | 1983 Glenn Kummerow |
| 2002 Gene Hemphill | 1982 Fred Masterson |
| 2001 Cindy Cunningham | 1981 Ray Kremer |
| 2000 John Block | 1980 Layne Beaty |
| 1999 Larry Quinn | 1979 Dr. F. L. Whan |
| 1998 Anna Pfrang | 1978 Ray C. Senate |
| 1997 Ted Haller | 1977 Leo B. Olson |
| 1996 Jim Evans | 1976 Lee Bullis |
| 1995 Donna French Dunn. | 1975 Jim Mills |
| 1994 Vic Powell | 1974 Bill Alford |

NAFB Dix Harper Meritorious Service Award (cont.)

| | |
|---------------------------|----------------------------------|
| 1973 Ben Ludy | 1964 Wallace Kadderly |
| 1972 Charles Dana Bennett | 1963 Phil Alampi |
| 1971 Jack Towers | 1962 Milt Bliss |
| 1970 Ward L. Quaal | 1961 Roy Battles |
| 1969 Larry Haeg | 1960 Frank Mullen and Bill Drips |
| 1968 Emmett Barker | 1959 Dix Harper |
| 1967 Jack Timmons | 1958 Louis H. Wilson |
| 1966 Stan Torgerson | 1957 Charlie Karr |
| 1965 George Biggar | |

NAFB Farm Broadcaster Hall of Fame

2013: Wey Simpson and Johnnie Hood
2012: Thruston Stewart Doan and George Gatley
2011: Colleen Callahan, Conrad Burns, and Lindsay Hill
2010: Taylor Brown and Gene Millard
2009: Lee McCoy and Evan Slack
2008: Dink Embry and Rich Hull
2007: Bob Nance and George Menard
2006: Harry Martin and Gene Ragan
2005: Ed Johnson and Cliff Mitchell
2004: Craighton Knau and Jack Crowner
2003: John Baker and Keith Kirkpatrick
2002: Ed Slusarczyk and Bill Drips
2001: Wayne Liles and Roddy Peeples
2000: Dean Curtiss and Art Sechrest
1999: Frank Atwood and Orion Samuelson
1998: Jack Jackson and Dix Harper
1997: Bill McReynolds and George Stephens
1996: Wallace Kadderly and Ray Wilkinson
1995: George Logan and Maynard Speece
1994: Milt Bliss and Jack Timmons
1993: Mal Hansen and Arthur Page
1992: John McDonald and Russell Pierson
1991: Phil Alampi and Earl Sargent
1990: Roy Battles and George Biggar
1989: Bob Miller and Marvin Vines
1988: Layne Beaty and Sam Schneider
1987: Herb Plambeck and Chuck Worcester
1986: Bob Buice and Larry Haeg

NAFB Farm Broadcaster of the Year

| | |
|-----------------------|------------------------|
| 2013 Pam Jahnke | 1990 Jack Crowner |
| 2012 Al Gustin | 1989 Taylor Brown |
| 2011 Greg Akagi | 1988 Gary Truitt |
| 2010 Jeff Nalley | 1987 Bob Ratliff |
| 2009 Ken Root | 1986 Paul Pippert |
| 2008 Michelle Rook | 1985 Ed Slusarczyk |
| 2007 Mike Hergert | 1984 Wayne Rothgeb |
| 2006 Stewart Doan | 1983 Ron Hendren |
| 2005 Lynn Ketelsen | 1982 Harry Martin |
| 2004 Don Wick | 1981 Earl Sargent |
| 2003 Orion Samuelson | 1980 Horace McQueen |
| 2002 Bob Bosold | 1979 Lee Kline |
| 2001 Max Armstrong | 1978 Marvin Vines |
| 2000 Rick Haines | 1977 Rich Hull |
| 1999 Colleen Callahan | 1976 Royce Bodiford |
| 1998 Gary Wergin | 1975 Ray Wilkinson |
| 1997 Cyndi Young | 1974 Wey Simpson |
| 1996 Joe Cornely | 1973 Verne Strickland |
| 1995 Mike Adams | 1972 Russell Pierson |
| 1994 Kathy Patton | 1971 Keith Kirkpatrick |
| 1993 Ron Hays | 1970 Barney Arnold |
| 1992 Roddy Peoples | 1969 George Logan |
| 1991 Art Sechrest | |

NAFB Horizon Award

| | |
|---------------------|----------------------|
| 2013 Rob Winters | 2003 Brian Winnekins |
| 2012 Leslie Smith | 2002 Russell Nemetz |
| 2011 Julie Root | 2001 Karen Tremble |
| 2010 Haylie Shipp | 2000 Suzanne Hubbard |
| 2009 Meghan Grebner | 1999 Michelle Rook |
| 2008 Lindsay Hill | 1998 Lauri Struve |
| 2007 Janelle Brose | 1997 Brian Langeland |
| 2006 Andy Vance | 1996 Tom Brand |
| 2005 Justin Mills | 1995 Carey Martin |
| 2004 Tom Cassidy | |

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NAFB exists to lead, promote and support growth in agricultural and rural lifestyle broadcasting for the benefit of our members, audience and industry.

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AgNet West Radio Network
Covering California — The Nation's
Number One Agriculture-Producing State



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TOP AG BROADCAST* & RURAL NEWS TEAM** IN TEXAS

We have the numbers to prove it!

Texas Farm Bureau Radio Network (TFB Network) has eight daily programs that are broadcast on 58 radio stations in Texas. TFB Network programs are mostly interview-based, allowing newsmakers to tell their own story. TFB Network programs address Texas farming and ranching subjects and weather, along with issues that concern small towns and rural communities. Programming also includes animal health news reports, hunting and wildlife conservation broadcasts and daily market news. TFB radio programs can also be heard in non-serviced areas via the internet and the TFB app, which is now available for both Apple and Android devices.



*2011 and 2013 AMR Study/**2011 Readex State Survey

Texas Farm Bureau Radio Network of stations rates highest for Texas farmer and rancher all-day radio listening.*

Texas Agriculture and texasfarmbureau.org are among the leading agricultural news sources in the state.**

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TFB Dir. of Media Services
NAFB-Past President



TOM NICOLETTE
TFB Senior Reporter
NAFB Voting Member



GARY JOINER
TFB Radio
Host/Texas Wildlife
Radio Show



DR. BOB JUDD
Owner—Judd Veterinary
Clinic
Host/Texas Vet News



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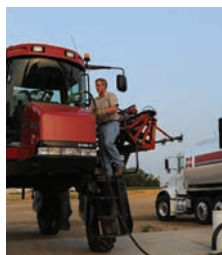
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Data Points Included in the Planner:

- NAFB Member Profiles (Stations, Networks and Broadcasters)
 - ◇ Current information on broadcasters and station programming.
- USDA Census Data
 - ◇ Current Census data is 2007.
 - ◇ 2012 Census will be added mid-summer.
- County Type (A,B,C and D) Mapping
- Ag Media Research (AMR) data
 - ◇ AMR Data will be updated annually.
- Standardized Signal Mapping
 - ◇ Planner utilizes BIA/Kelsey as the standard for coverage.
 - ◇ The middle coverage ring or “Distant Coverage” was used to determine county coverage. Any county that the coverage ring touches is included in the coverage of the particular county.
- Map database provided through a Google API (Application Programming Interface).

Visit www.nafbplanner.com to begin using the Planner today. For additional questions, please contact NAFB Marketing & Communications Manager Mindy Oberly (mindy@nafb.com).

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